# **U65 University of the Arts London**

Cycle years: 2013 - 2018

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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### P.1 18 year old applicants

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	4,690	5,490	6,030	5,680	5,010	4,575
Placed June deadline applicants	515	610	620	645	685	690
All placed applicants	590	660	680	710	760	720
June deadline applicants per 10,000 population	61.6	72.9	78.7	75.8	67.6	63.3
Placed June deadline applicants per 10,000	6.8	8.1	8.1	8.6	9.3	9.5
All placed applicants per 10,000 population	7.7	8.8	8.9	9.4	10.2	10.0

## P.2 18 year old applications

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	5,760	6,605	7,175	6,725	6,040	5,590
Offers	1,175	1,525	1,820	1,745	1,825	2,165
Offer rate	20.4%	23.1%	25.4%	25.9%	30.2%	38.7%

### P.3 18 year old applicants by sex

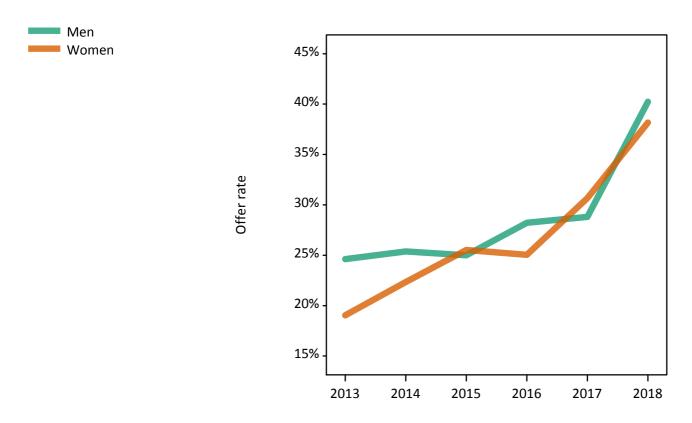
Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	1,155	1,405	1,685	1,645	1,375	1,180
	Women	3,535	4,085	4,345	4,035	3,635	3,395
Placed June deadline applicants	Men	135	175	155	170	170	180
	Women	375	435	470	470	515	510
All placed applicants	Men	160	195	170	190	190	190
	Women	430	470	510	520	570	530
June deadline applicants per 10,000	Men	29.6	36.3	42.9	42.8	36.1	31.9
population	Women	95.3	111.6	116.2	110.4	100.7	96.5
Placed June deadline applicants per	Men	3.5	4.5	3.9	4.5	4.5	4.9
10,000 population	Women	10.2	11.9	12.5	12.9	14.3	14.5
All placed applicants per 10,000	Men	4.1	5.0	4.4	4.9	5.0	5.2
population	Women	11.6	12.8	13.6	14.2	15.8	15.1

# P.4 18 year old applications by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	1,375	1,640	1,945	1,865	1,605	1,415
	Women	4,385	4,970	5,230	4,860	4,435	4,175
Offers	Men	340	415	485	525	465	570
	Women	835	1,110	1,335	1,215	1,360	1,595
Offer rate	Men	24.6%	25.4%	25.0%	28.2%	28.8%	40.2%
	Women	19.0%	22.3%	25.5%	25.0%	30.7%	38.2%
Average offer rate	Men	19.1%	21.5%	22.9%	25.9%	29.0%	38.2%
	Women	20.8%	23.6%	26.3%	25.9%	30.6%	38.8%
Percentage point difference between	Men	5.5	3.9	2.1	2.3	-0.2	2.0
offer rate and average offer rate	Women	-1.7	-1.3	-0.8	-0.9	0.1	-0.7
Contribution of group to the average	Men	0.309	0.318	0.365	0.379	0.349	0.321
offer rate	Women	0.784	0.775	0.764	0.761	0.764	0.770

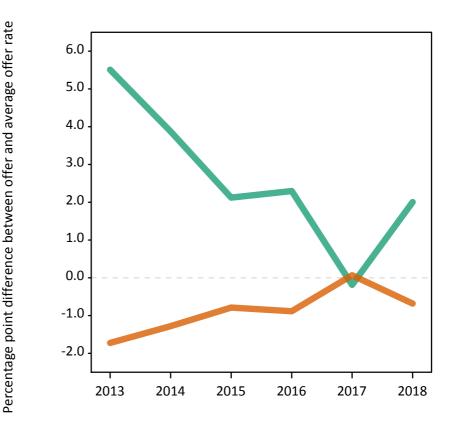
#### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.



**P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex** Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.





# P.7 18 year old applicants by POLAR4 quintile

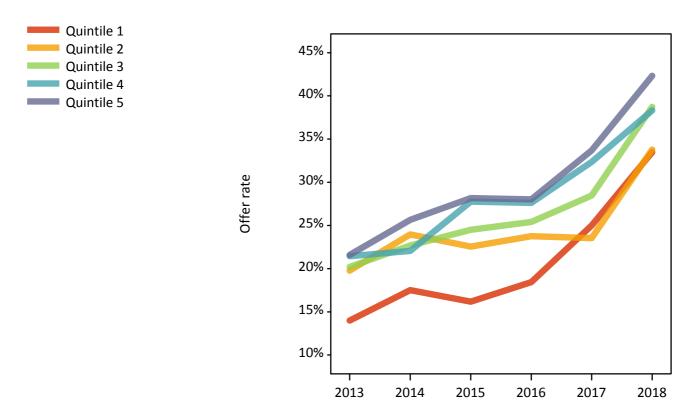
Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	430	555	545	560	495	400
	Quintile 2	645	775	950	830	680	625
	Quintile 3	905	1,030	1,150	1,030	950	845
	Quintile 4	1,200	1,430	1,475	1,435	1,255	1,180
	Quintile 5	1,485	1,690	1,895	1,805	1,615	1,510
Placed June deadline applicants	Quintile 1	35	35	40	40	50	50
	Quintile 2	70	80	85	80	65	80
	Quintile 3	100	110	100	115	125	120
	Quintile 4	135	165	165	185	200	175
	Quintile 5	170	220	230	225	245	260
All placed applicants	Quintile 1	40	35	40	45	55	55
	Quintile 2	80	90	90	90	70	85
	Quintile 3	115	115	115	120	140	125
	Quintile 4	155	180	180	200	215	185
	Quintile 5	200	245	255	250	275	270
June deadline applicants per 10,00	0 Quintile 1	30.6	39.4	38.4	41.3	37.0	30.7
population	Quintile 2	44.4	54.1	64.9	58.6	48.7	46.0
	Quintile 3	61.0	70.4	76.6	70.4	65.4	59.9
	Quintile 4	78.0	93.8	95.4	94.1	82.9	80.0
	Quintile 5	86.3	99.4	109.1	104.7	94.1	89.6
Placed June deadline applicants pe	r Quintile 1	2.4	2.4	2.8	2.9	3.7	4.0
10,000 population	Quintile 2	4.9	5.7	5.7	5.7	4.7	5.8
	Quintile 3	6.6	7.4	6.8	7.9	8.6	8.6
	Quintile 4	8.9	10.8	10.7	12.0	13.2	12.0
	Quintile 5	10.0	13.0	13.3	12.9	14.2	15.4
All placed applicants per 10,000	Quintile 1	2.9	2.5	2.8	3.3	4.2	4.3
population	Quintile 2	5.4	6.2	6.2	6.3	5.0	6.2
	Quintile 3	7.6	7.9	7.5	8.3	9.6	8.8
	Quintile 4	9.9	11.7	11.5	13.1	14.2	12.6
	Quintile 5	11.6	14.3	14.8	14.6	15.9	16.0

# P.8 18 year old applications by POLAR4 quintile

Statistic PO	LAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	520	650	650	620	570	465
	Quintile 2	770	915	1,115	965	805	745
	Quintile 3	1,115	1,230	1,345	1,210	1,140	1,030
	Quintile 4	1,480	1,765	1,760	1,755	1,500	1,450
	Quintile 5	1,850	2,040	2,285	2,165	1,990	1,880
Offers	Quintile 1	75	115	105	115	145	155
	Quintile 2	150	220	250	230	190	250
	Quintile 3	225	280	330	305	325	400
	Quintile 4	315	390	490	485	485	555
	Quintile 5	400	525	645	605	670	795
Offer rate	Quintile 1	14.0%	17.5%	16.2%	18.4%	25.0%	33.5%
	Quintile 2	19.8%	24.0%	22.6%	23.8%	23.5%	33.8%
	Quintile 3	20.2%	22.7%	24.5%	25.4%	28.5%	38.7%
	Quintile 4	21.4%	22.1%	27.8%	27.6%	32.4%	38.3%
	Quintile 5	21.6%	25.6%	28.2%	28.0%	33.7%	42.3%
Average offer rate	Quintile 1	18.3%	22.9%	22.5%	23.8%	30.1%	36.6%
	Quintile 2	20.4%	23.8%	25.0%	25.1%	29.2%	37.7%
	Quintile 3	19.9%	23.5%	25.3%	25.1%	30.0%	39.5%
	Quintile 4	20.4%	22.4%	25.6%	26.6%	30.6%	39.0%
	Quintile 5	21.2%	23.2%	26.4%	26.8%	30.4%	39.0%
Percentage point difference between	Quintile 1	-4.3	-5.4	-6.3	-5.4	-5.1	-3.2
offer rate and average offer rate	Quintile 2	-0.7	0.2	-2.4	-1.4	-5.7	-3.9
	Quintile 3	0.3	-0.9	-0.8	0.3	-1.5	-0.8
	Quintile 4	1.1	-0.3	2.1	1.0	1.7	-0.7
	Quintile 5	0.4	2.4	1.8	1.2	3.3	3.3
Contribution of group to the average	Quintile 1	0.134	0.137	0.125	0.132	0.135	0.109
offer rate	Quintile 2	0.179	0.171	0.190	0.181	0.172	0.161
	Quintile 3	0.231	0.216	0.218	0.217	0.229	0.212
	Quintile 4	0.294	0.296	0.283	0.291	0.284	0.285
	Quintile 5	0.370	0.349	0.364	0.370	0.382	0.365

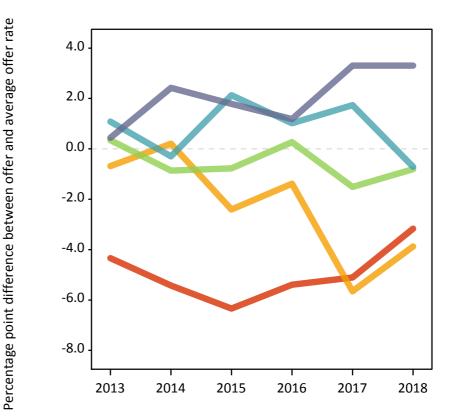
#### P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.



**P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile** Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.





# P.11 18 year old applicants by ethnic group

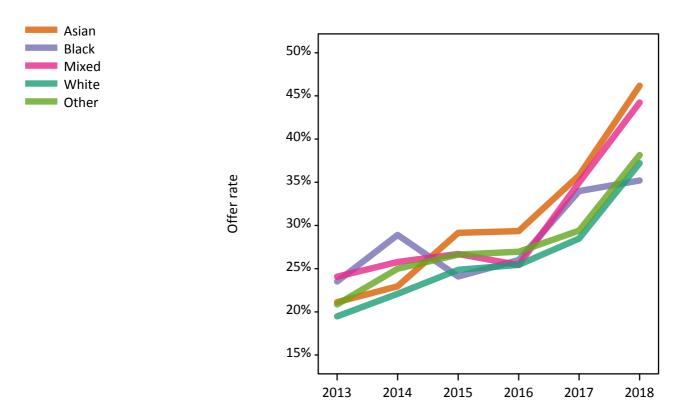
Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	320	410	510	420	455	460
	Black	380	435	460	385	405	360
	Mixed	345	370	440	420	410	360
	White	3,525	4,115	4,465	4,290	3,560	3,225
	Other	95	135	120	125	150	135
Placed June deadline applicants	Asian	35	50	55	65	55	65
	Black	55	70	45	50	60	55
	Mixed	40	45	50	45	70	70
	White	365	425	455	460	475	475
	Other	5	15	10	15	20	15
All placed applicants	Asian	45	60	65	70	65	70
	Black	60	85	50	60	70	60
	Mixed	55	50	55	50	80	70
	White	410	450	485	495	510	490
	Other	10	15	15	20	25	20
June deadline applicants per 10,000	Asian	48.5	60.5	71.8	58.4	61.7	61.7
population	Black	128.7	142.8	144.8	123.3	128.1	114.8
	Mixed	127.2	129.3	143.0	133.2	127.1	111.5
	White	56.0	66.7	71.7	71.0	60.0	56.2
	Other	107.0	144.0	122.4	125.6	145.6	126.5
Placed June deadline applicants per	Asian	5.6	7.2	8.1	9.0	7.5	8.9
10,000 population	Black	18.2	23.8	14.1	16.0	19.4	17.3
	Mixed	15.2	16.0	16.9	14.3	21.8	21.4
	White	5.8	6.9	7.3	7.6	8.0	8.3
	Other	7.7	16.1	10.4	17.1	21.4	15.2
All placed applicants per 10,000	Asian	6.5	8.6	9.0	10.0	9.0	9.7
population	Black	20.5	27.4	16.3	19.8	21.6	19.2
	Mixed	20.0	17.0	18.5	15.6	24.9	22.0
	White	6.5	7.3	7.8	8.2	8.6	8.6
	Other	11.0	18.3	13.5	18.1	23.3	17.1

# P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	405	540	595	520	555	550
	Black	470	505	545	455	460	430
	Mixed	430	455	545	530	510	470
	White	4,310	4,915	5,300	5,030	4,285	3,925
	Other	115	155	140	140	185	175
Offers	Asian	85	125	175	150	200	255
	Black	110	145	130	120	155	150
	Mixed	105	115	145	135	180	205
	White	840	1,085	1,320	1,280	1,220	1,460
	Other	25	40	35	40	55	65
Offer rate	Asian	21.1%	23.0%	29.1%	29.3%	35.8%	46.2%
	Black	23.5%	28.9%	24.1%	26.0%	34.0%	35.2%
	Mixed	24.1%	25.8%	26.7%	25.4%	35.0%	44.2%
	White	19.5%	22.1%	24.9%	25.4%	28.5%	37.2%
	Other	20.9%	25.0%	26.6%	27.0%	29.4%	38.2%
Average offer rate	Asian	21.5%	24.2%	28.0%	28.1%	33.9%	42.5%
	Black	23.5%	26.5%	25.5%	26.2%	29.6%	38.7%
	Mixed	22.6%	23.3%	27.1%	25.2%	31.7%	39.9%
	White	19.6%	22.6%	24.8%	25.7%	29.4%	38.0%
	Other	24.0%	22.8%	28.6%	27.7%	30.7%	38.7%
Percentage point difference between	Asian	-0.3	-1.2	1.2	1.3	1.8	3.7
offer rate and average offer rate	Black	-0.0	2.4	-1.4	-0.2	4.4	-3.5
	Mixed	1.5	2.5	-0.4	0.2	3.3	4.3
	White	-0.1	-0.5	0.1	-0.3	-1.0	-0.8
	Other	-3.1	2.2	-2.0	-0.7	-1.3	-0.5
Contribution of group to the average	Asian	0.143	0.145	0.153	0.155	0.175	0.158
offer rate	Black	0.163	0.129	0.130	0.113	0.139	0.111
	Mixed	0.120	0.100	0.120	0.117	0.139	0.118
	White	0.776	0.767	0.763	0.771	0.739	0.726
	Other	0.101	0.082	0.065	0.075	0.095	0.092

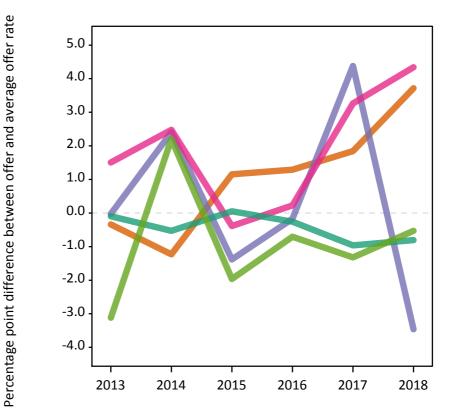
#### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.



**P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group** Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.





# P.15 Applicants (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	14,770	16,440	16,800	15,910	13,915	13,125
Placed June deadline applicants	2,725	3,000	2,845	2,680	2,795	2,635
All placed applicants	3,100	3,235	3,095	2,920	3,085	2,815

# P.16 Applications (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	20,680	22,600	22,615	20,975	18,510	17,760
Offers	5,380	6,420	6,700	6,370	6,475	7,055
Offer rate	26.0%	28.4%	29.6%	30.4%	35.0%	39.7%

## P.17 Applicants (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	4,210	4,950	5,180	5,095	4,285	3,960
	Women	10,565	11,490	11,620	10,815	9,630	9,165
Placed June deadline applicants	Men	825	900	850	795	790	765
	Women	1,900	2,100	1,995	1,880	2,005	1,865
All placed applicants	Men	960	985	940	875	890	830
	Women	2,140	2,250	2,155	2,045	2,195	1,985

# P.18 Applications (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	5,695	6,540	6,710	6,460	5,465	5,220
	Women	14,985	16,060	15,905	14,515	13,045	12,545
Offers	Men	1,685	1,915	2,020	1,990	1,810	2,025
	Women	3,695	4,505	4,680	4,380	4,660	5,030
Offer rate	Men	29.6%	29.3%	30.1%	30.8%	33.1%	38.8%
	Women	24.7%	28.1%	29.4%	30.2%	35.7%	40.1%

# P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	1,240	1,510	1,495	1,480	1,225	1,115
	Quintile 2	1,805	2,110	2,270	2,110	1,755	1,625
	Quintile 3	2,645	2,920	3,085	2,680	2,460	2,290
	Quintile 4	3,910	4,280	4,335	4,105	3,520	3,455
	Quintile 5	5,115	5,560	5,535	5,455	4,890	4,585
Placed June deadline applicants	Quintile 1	165	170	160	160	185	180
	Quintile 2	270	300	315	275	295	275
	Quintile 3	435	490	485	455	465	435
	Quintile 4	795	835	785	745	745	715
	Quintile 5	1,045	1,195	1,085	1,025	1,095	1,015
All placed applicants	Quintile 1	190	185	170	175	200	190
	Quintile 2	305	325	335	300	315	295
	Quintile 3	510	535	535	495	505	470
	Quintile 4	895	905	850	810	840	770
	Quintile 5	1,190	1,280	1,185	1,125	1,210	1,075

# P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	1,615	1,880	1,885	1,780	1,505	1,405
	Quintile 2	2,380	2,680	2,890	2,635	2,215	2,085
	Quintile 3	3,585	3,940	4,090	3,515	3,185	3,050
	Quintile 4	5,630	6,105	5,960	5,520	4,780	4,745
	Quintile 5	7,360	7,880	7,670	7,420	6,735	6,375
Offers	Quintile 1	345	395	395	395	405	455
	Quintile 2	545	650	755	705	680	745
	Quintile 3	865	1,030	1,165	1,055	1,065	1,185
	Quintile 4	1,535	1,755	1,835	1,715	1,720	1,890
	Quintile 5	2,065	2,560	2,520	2,465	2,575	2,740
Offer rate	Quintile 1	21.4%	21.0%	21.0%	22.2%	27.0%	32.5%
	Quintile 2	22.9%	24.3%	26.1%	26.8%	30.6%	35.9%
	Quintile 3	24.1%	26.2%	28.5%	30.1%	33.5%	38.8%
	Quintile 4	27.2%	28.7%	30.8%	31.0%	36.0%	39.8%
	Quintile 5	28.1%	32.5%	32.9%	33.2%	38.3%	43.0%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	1,080	1,290	1,390	1,210	1,130	1,140
	Black	1,230	1,395	1,400	1,255	1,095	1,035
	Mixed	1,060	1,185	1,250	1,265	1,190	1,080
	White	10,940	12,040	12,175	11,620	9,900	9,350
	Other	335	400	400	395	430	355
Placed June deadline applicants	Asian	205	250	255	225	210	230
	Black	235	240	220	190	225	205
	Mixed	215	240	235	240	275	250
	White	1,970	2,165	2,035	1,905	1,965	1,840
	Other	55	75	65	75	85	65
All placed applicants	Asian	255	275	270	265	250	260
	Black	300	285	255	230	265	225
	Mixed	265	265	265	270	305	260
	White	2,165	2,295	2,185	2,035	2,105	1,950
	Other	65	80	75	80	100	75

# P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	1,645	1,960	1,960	1,740	1,575	1,630
	Black	1,670	1,835	1,820	1,595	1,395	1,380
	Mixed	1,525	1,680	1,715	1,775	1,655	1,545
	White	15,140	16,375	16,260	15,115	13,055	12,455
	Other	480	555	565	505	590	505
Offers	Asian	405	525	585	535	585	680
	Black	415	445	490	400	435	500
	Mixed	430	505	530	550	605	640
	White	3,935	4,740	4,855	4,655	4,565	4,930
	Other	125	140	150	140	190	195
Offer rate	Asian	24.7%	26.7%	29.9%	30.8%	37.1%	41.8%
	Black	24.9%	24.2%	26.8%	25.1%	31.3%	36.2%
	Mixed	28.2%	30.1%	31.0%	30.9%	36.6%	41.6%
	White	26.0%	28.9%	29.9%	30.8%	35.0%	39.6%
	Other	25.7%	25.3%	26.5%	28.0%	32.1%	38.1%

# **Technical Notes and Definitions**

### **UCAS undergraduate scheme**

### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2018 cycle runs from September 2017 through to October 2018.

### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### **Reporting groups**

### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

### Sex

Sex as declared by the applicant.

#### SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2018 End of Cycle Report and the 2018 cycle January deadline application rate report.

#### Statistics reported in the tables

#### All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

#### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

#### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

#### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

#### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

#### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

#### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### **Other definitions**

### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

### **UK domiciled**

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.